

DONNA G. CROW
Pampa High School

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Pampa, Texas 79065

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PROFESSIONAL EXPERIENCE

Marketing Teacher Pampa High School, Pampa, Texas August, 1987-Present

- ◆ Career and Technology Education Department Chairperson-responsible for the local and federal budget for the Career and Technical Department, assist in the application process for the Carl Perkins Grant, supervise department teaching staff.
- ◆ DECA Sponsor-sponsor the youth organization for high school marketing students; students attend district, state and international competitions
- ◆ Pampa High School Leadership Team-decision making body of the high school
- ◆ Career Clinic Chairperson-organize and implement the Career Clinic for grades 9-12; schedule students into their selected sessions; help obtain guest speakers
- ◆ Marketing Courses-teach Marketing Career Preparation I and II (includes working with businesses in the community to obtain and monitor training positions for the students); Marketing Yourself; Principles of Marketing, Advertising, and Travel/Tourism
- ◆ Economic Courses-teach the Economic course at the high school
- ◆ Eighth Grade Transition Chairperson-incoming eighth grade students spend a morning at the high school attending sessions directed by current high school seniors on how to be successful in high school
- ◆ Empower Seminar Chairperson-a seminar for high school seniors; they attend sessions about college life, budgeting, dress for success, study skills and etiquette

Business Instructor (part-time) Clarendon College, Pampa, Texas June, 1993-Present

- ◆ Business Computer Information Systems
- ◆ Business Communications
- ◆ Introduction to Word

Business Instructor (part-time) Frank Phillips College, Borger, Texas January, 2005-May, 2008

- ◆ Keyboarding
- ◆ Introduction to Word Processing

Business Teacher Fletcher High School, Fletcher, Oklahoma August, 1981-May, 1985

- ◆ Keyboarding
- ◆ Accounting
- ◆ Yearbook Sponsor

ACADEMIC BACKGROUND

UNIVERSITY OF NORTH TEXAS, Denton, Texas
Masters of Education in Vocational/Technical Education (August, 1991)

CAMERON UNIVERSITY, Lawton, Oklahoma
Bachelor of Science in Business Administration (May, 1980)

PROFESSIONAL ACTIVITIES

TEXAS EDUCATION AGENCY SUPER TRAINER FOR CAREER AND TECHNICAL TEKS
Conduct various training sessions across the State of Texas-November, 2009-July, 2010

MARKETING STANDARDS COMMITTEE
Development of the standards for Marketing Teachers Certification Test (TEXES)

NEW MARKETING TEACHERS TRAINING
Business and Marketing Professional Development Conference-July, 2008-July, 2009-July, 2010

TEXAS DECA BOARD OF DIRECTORS
President, 2005-2006
Texas DECA District 8 Director

TEXAS VOCATIONAL/TECHNICAL ASSOCIATION
State President; 1993-94

AMERICAN VOCATIONAL ASSOCIATION POLICY SEMINAR

AMERICAN VOCATIONAL ASSOCIATION PROFESSIONAL DEVELOPMENT COMMITTEE

CERTIFICATIONS

Provisional Vocational Marketing Education, Texas
Provisional High School Business, Texas
Standard High School Business, Oklahoma

HONORS/AWARDS

Who's Who Among American High School Teachers
Outstanding New Marketing Educator of the Year (District 8)

AFFILIATIONS

DECA, An Association of Marketing Students
Association of Career and Technical Educators
Marketing Educators of America
Marketing Educators of Texas