

SYLLABUS

CLARENDON COLLEGE

Division of Business and Technology

Course Name: ECON 2302 Microeconomics

Credit Hours: 3

Semester: Spring 2011

Classroom Location: Clarendon, ADMN 202, Childress Conf., Pampa MKBC 106
Pampa, MKBC 205
Jordan Unit

Class Times/Days: Clarendon, Childress & Pampa MWF 8:00a-9:20a
Pampa TR 7:00-8:20p
Jordan Unit T 12:30-3:30PM

Office Hours: Main Campus: W 9:00-10:30AM & TR 9:30-10:30AM
CC Pampa Center: M 2:30-3:00PM, W 3:30-6:30PM, TR 6:00-7:00PM
Jordan Unit: T & W 12:00-12:30PM

Office: Main Campus: ADMN 201
CC Pampa Center: MKBC 201D

Phone: Main Campus: 806-874-4859, Ext. 129
CC Pampa Center: 806-665-8801, Ext. 2007

Email: robert.taylor@clarendoncollege.edu

Course Description:

Emphasis on theories of the firm, value and price determination and functional distribution, with the application of these theories to the problems of particular firms, industries, and markets.

Statement of Purpose:

Microeconomics partially satisfies the requirements for the Associates degree at Clarendon College and is designed for transfer to a senior college.

Required Instructional Materials:

Textbook:

Microeconomics 18th Edition by McConnell, Brue, & Flynn, McGraw-Hill Pub. 2009 (ISBN: 978-0-07-336595-4)

Other Relevant Materials:

Students need to bring paper, pens or pencils, and a calculator to each class. Students may not use cell phones in place of a calculator.

Student Requirements

Students are responsible for completing any assigned reading or activities/homework by the due date given. No late assignments will be accepted. Students should also be in class and ready to begin on time with all materials required for that class. The key to your success in this class is attending each lecture with a positive attitude and being prepared for that day's lesson.

Methods of Instruction

A combination of lectures, PowerPoint presentations, outside assigned readings, discussions, and video presentations may be used in this course. All material will be available through WebCT as well.

Exemplary Objectives for Economics:

Supply & Demand: Explain supply and demand using definitions, theories, and laws employed in the study of economics & describe how elasticity is used to measure the responsiveness of quantity to changes in price. .

Consumer Behavior: Explain consumer behavior and utility maximization, the utility maximization process and the rule of utility maximization, and describe the relationship between utility maximization and the demand curve.

Revenues, Costs, & Profit: Define fixed, variable, total, explicit and implicit costs, distinguish between accounting profit and economic profit, and identify the rule & difficulties in maximizing profit.

Market Types: Be able to name the four main market types and describe the characteristics of each and identify major US antitrust laws.

Price: Discuss price differentiation, including how and why consumers are charged different prices and define product differentiation and its implications

Applications: Be able to discuss the impact of technology, research and development, and efficiency in various market structures; the determinants of resource demand, wage determination, rents, interest, and profits within the context of the major types of markets; private goods, public goods, externalities, and common property resources; the analysis of marginal costs and marginal benefits; the effects of externalities on efficiency.

Course Objectives:

The general focus of the course is the examination of microeconomic theory. Standard topics include demand, supply, opportunity cost, consumer theory, elasticity, market structure, labor market analysis, corporate finance, public goods, and profit analysis. The analytical focus will be on the applied side of microeconomic theory with graphical illustrations.

Learning Objectives:

Students in the course should develop a strong microeconomic background that allows them to illustrate applied theoretical issues concerning the objectives of households and firms. Students that successfully complete the course should understand the determinants and interrelations of supply and demand in a variety of different market structures and conditions.

Grading Policies:

A Student's final grade will be calculated based on the following:

Exam 1	25%
Exam 2	25%
Exam 3	25%
Exam 4	25%
Total	100%

The final semester grades will be figured as set in the current catalog:

90 to 100% = A 80 to 89% = B 70 to 79% = C 60 to 69% = D Below 59% = F

A student's final grade will be made available through Campus Connect at Clarendon College's website.

Classroom Policies:

1. **Exams:** Exam dates given in the schedule attached to this syllabus may be subject to change. THERE WILL BE NO MALEUP EXAMS GIVEN IN THIS CLASS. If a student will be absent during an exam for any reason, it is the students responsibility to contact the professor and make arrangements to take the exam prior to the absence. Failure to take an exam at the appointed time will result in the student receiving a zero for a grade on the missed exam. The only exceptions to this rule will be a genuine, documented

emergency, in which case the exam is to be made up during the next class period the student returns to school.

2. **Final Exams:** Students must take a final exam for each of their academic courses. The schedule of final exams times is published at the beginning of the semester. Do not make plans to leave school before your scheduled final exam. I will not give any early finals except in extreme emergencies after students have provided documentation of said emergency.
3. **Assignments:** No late or makeup assignments will be given in this class. If an assignment is not turned in when due, the student will receive a zero for a grade on that assignment. If a student will be absent on the day an assignment is due, then it is the student's responsibility to submit the assignment early. Failure to turn in an assignment at the appointed time will result in the student receiving a zero for a grade on the missed assignment. The only exceptions to this rule will be a genuine, documented emergency, in which case the assignment is to be turned in the next class period the student returns to school.
4. **Attendance:** Attendance in this class is mandatory. Roll will be taken (either officially or unofficially) at the beginning of every class period. A student with more than three un-excused absences will have their final grade reduced by one letter grade.
5. **Scholastic Honesty:** I adhere to a strict policy regarding academic honesty. Anyone who is dishonest in any way will receive a zero on that assignment or exam with no opportunity to make up the zero and may be dropped from the course with a grade of F. That student, if allowed to remain in the course, will not be allowed to receive any extra credit points from the time of the infraction through the remainder of the course. A second act of dishonesty will result in an F for the course. Students who commit an act of academic dishonesty will not be allowed to withdraw from the course with a "W." Note that dishonest behavior includes plagiarism, any form of cheating on an exam, or the act of copying someone else's work as well as allowing someone to copy your work (both students are equally guilty and will be equally punished). Any student caught plagiarizing or cheating on any assignment or exam will receive a grade of zero on that assignment or exam, and will possibly face disciplinary action, including possible expulsion, through the school.
6. **Electronic Communication/Entertainment Devices:** The use of cell phones, iPods, or other electronic communication or entertainment devices is prohibited. If a student is caught using one of these devices during class time, he/she will be asked to leave the class for the remainder of the class that day. **AT NO TIME DURING AN EXAM IS ONE OF THESE DEVICES TO BE OUT. ANY STUDENT FOUND TO HAVE A CELL PHONE OR OTHER ELECTRONIC DEVICE OTHER THAN AN APPROVED CALCULATOR OUT DURING AN EXAM WILL RECEIVE A ZERO ON THAT EXAM.** Cell phones should be turned off prior to the start of the class.
7. **Withdrawal:** If you decide that you are unable to complete this course or that it will be impossible to complete the course with a passing grade, you may drop the course and receive a "W" on your transcript instead. Withdrawal from a course is a formal procedure that you must initiate. If you do not go through the formal withdrawal procedure, you will receive a grade of "F" on your transcript. A student is permitted to drop a course if he/she obtains an official drop slip from the office and has the instructor sign the slip before the 12th class week during a regular long semester, or on or before the last day to drop a class of a term as designated in the college calendar. **Remember, a student is only allowed to drop the same class twice before he/she will be charged up to triple the tuition amount for taking the class a third time or more. Furthermore, beginning with the Fall 2007 semester, students in Texas may only drop a total of 6 courses throughout their entire undergraduate career. After the 6, he/she will no longer be able to withdraw from any classes.** If you think you need to drop this course, please talk with me about it first. It is possible that there is something you can do to still pass the course. Don't hurt your chances for a passing grade in the course by not attending labs or taking exams before we have discussed your situation. **The last day to withdraw from this course with a "W" is (this changes every semester)**
8. **Student Behavior:** Students are expected to be considerate of their fellow classmates desire to learn. Therefore, all students will refrain from disrupting the class in any way. Specifically, students will refrain from talking to one another during lectures and engaging in any other activity that diminishes the quality of the learning environment. Any student(s) disrupting class will be asked to leave the class and not return for the remainder of that class period.

Academic Dishonesty: Failure to comply with lawful direction of a classroom instructor is a disruption for all students enrolled in the class. Cheating violations include, but are not limited to: (1) obtaining an examination, classroom activity, or laboratory exercise by stealing or collusion; (2) discovering the content of an examination, classroom activity, laboratory exercise, or homework assignment before it is given; (3) using an unauthorized source of information during an examination, classroom activity, laboratory exercise, or homework assignment; (4) entering an office or building to obtain unfair advantage; (5) taking an examination for another person; (6)

completing a classroom activity, laboratory exercise, homework assignment, or research paper for another person; (7) altering grade records; (8) using any unauthorized form of electronic communication device during an examination, classroom activity, or laboratory exercise; (9) Plagiarism. Plagiarism is the using, stating, offering, or reporting as one's own, an idea, expression, or production of another person without proper credit.

Disciplinary actions for cheating in a course are at the discretion of the individual instructor. The instructor of that course will file a report with the Dean of Students and the Dean of Instruction when a student is caught cheating in the course, whether it be a workforce or academic course. The report shall include the course, instructor, student's name, and the type of cheating involved.

Students who are reported as cheating to the Dean of Students more than once shall be disciplined by the Dean. The Dean will notify all involved parties within fourteen days of any action taken.

American with Disabilities Act Statement:

Clarendon College provides reasonable accommodations for persons with temporary or permanent disabilities. Should you require special accommodations, notify the Office of Student Services (806-874-3571 or 800-687-9737). We will work with you to make whatever accommodations we need to make.

Withdrawal from College:

When a student finds it necessary to withdraw from school before the end of the semester, he or she should obtain a withdrawal form from the Office of Student Services. Students may also withdraw from the college by sending a written request for such action to the Registrar's Office. The request must include the student's signature, the student's current address, social security number and course information details. Students who withdraw after the census date for the semester and on or before the end of the 12th week of a long semester, or on or before the last day to drop a class of a term as designated in the college calendar will be assigned a grade of "W."

Course Topics

Part 1: Introduction to Economics and the Economy

- Chapter 1: Limits, Alternatives, and Choices (+ Appendix)
- Chapter 2: The Market System and the Circular Flow
- Chapter 3: Demand, Supply and Market Equilibrium (+ Appendix)
- Chapter 4: The U.S. Economy: Private and Public Sectors
- Chapter 5: The United States in the Global Economy

Part 2: Microeconomics of Product Markets

- Chapter 6: Elasticity, Consumer Surplus, and Producer Surplus
- Chapter 7: Consumer Behavior (+ Appendix)
- Chapter 8: The Costs of Production
- Chapter 9: Pure Competition
- Chapter 10: Pure Monopoly
- Chapter 11: Monopolistic Competition and Oligopoly (+ Appendix)
- Chapter 11W: Technology, R&D, and Efficiency

Part 3: Microeconomics of Resource Markets

- Chapter 12: The Demand for Resources
- Chapter 13: Wage Determination (+ Appendix)
- Chapter 14: Rent, Interest, and Profit
- Chapter 15: Natural Resource and Energy Economics

Part 4: Microeconomics of Government

- Chapter 16: Public Goods, Externalities, and Information Asymmetries
- Chapter 17: Public Choice Theory and the Economics of Taxation

Part 5: Microeconomic Issues and Policies

- Chapter 18: Antitrust Policy and Regulation
- Chapter 19: Agriculture: Economics and Policy
- Chapter 20: Income Inequality, Poverty, and Discrimination
- Chapter 21: Health Care
- Chapter 22: Immigration
- Chapter 23: International Trade

Tentative Course Schedule/Outline: (Subject to change)

Week	Assignment or Exam	Week of:	
1	Intro. & Ch. 1	Tuesday	1/18/2011
2	Chs. 2 & 3	Monday	1/24/2011
3	Chs. 3 & 6	Monday	1/31/2011
4	Chs. 6 & 7	Monday	2/7/2011
5	Exam 1 (2/15/11) , Chs. 4 & 5	Monday	2/14/2011
6	Chs. 8 & 9	Monday	2/21/2011
7	Chs. 9 & 10	Monday	2/28/2011
8	Chs. 10 & 11	Monday	3/7/2011
	Spring Break 3/14-18/2011	Monday	3/14/2011
9	Exam 2 (3/22/11) , Ch. 12	Monday	3/21/2011
10	Chs. 12 & 13	Monday	3/28/2011
11	Chs. 13 & 14	Monday	4/4/2011
12	Chs. 14 & 15	Monday	4/11/2011
13	Exam 3 (4/19/11) , Ch. 16	Monday	4/19/2011
14	Chs. 16 & 17	Tuesday	4/26/2011
15	Chs. 18 & 23 (Maybe Ch. 20)	Monday	5/2/2011
16	Exam 4 (5/10/11 & 5/12/11)	Monday	5/9/2011

Revised January 12 2011

I, _____ hereby acknowledge that I have received, read and understand the syllabus and its policies for Mr. Taylor's Principles of Microeconomics (ECON 2302) class offered during the Spring 2011 semester.

Name(signature): _____ Date: _____

Email address: _____

Phone Number: _____